



ALL IS WELL CENTERS FOR WELL BEING AFFILIATE PROGRAM

All Is Well Integrated Centers For Yoga and Well-Being™ is committed to the physical, emotional and spiritual well-being of all people everywhere. Our wide-ranging services in several fields of natural healing and health are individually tailored and open to all.

MARKETING AND CUSTOMER VALUE

Partnering with the All Is Well™ enterprise provides you marketing presence in our local and extended communities through brand recognition, cooperative marketing, and website affiliation. In addition, your customer base will expand through this marketing as well as participation in our Wellness Everywhere Card program. Building a global community for well-being is our purpose, and we invite you to join us!

AFFILIATE PROGRAM

Partnering with All Is Well™ as an Affiliate can deliver the following benefits:

- Listing as an affiliate location on our website and in marketing materials
- Joint marketing, press release and collaborative advertising
- Workshops and training programs developed and advertised across all locations
- Develop new customers through marketing and our sales referral program

JOINT RESPONSIBILITIES AND JOINT BENEFITS

What Will All Is Well™ Provide to You as an Affiliate Partner?

- A marketing toolkit and sticker to be placed at your location
- Website affiliate location listing
- Cooperative marketing and press as mutually agreed
- As an Affiliate, you can elect either or both of the following options:
 - Accept the “Wellness Everywhere Card” from our customers and receive a flat-fee for every class taken by a card carrier
 - Offer a discount to cardholders, enticing them to join and participate more.

Our Expectations of You as an Affiliate Partner are Simple:

- Place the window sticker in a visible location at your facility
- Accept the Wellness Everywhere Card as described above
- Cooperate regarding marketing and press opportunities
- Pay a membership fee, according to the agreed-upon services

Future Plans:

- An enhanced website, with the opportunity for easy scheduling and class-attendance management.
- An affordable swipe-card system for tracking student attendance and additional marketing opportunities – this option also adds more security for your studio!
- Preferred-Vendor rates, services and opportunities.

Learn More

To explore partnership opportunities with All Is Well simply call 703-473-8799 or send an e-mail to david_scher@yahoo.com.

All Is Well
